## CHICAGO DOWNTOWN

Office Market Report







# Overall Growth Stalls; Although West Loop, River North and Class C Space Tightens Up.

Economic improvement in Chicago's CBD office market continued slowly at the close of 2013. Uncertainty regarding interest rates and the effects of the Affordable Care Act continued to hamper momentum. Subject to these conditions, the Chicago CBD also improved slowly. Overall availability reached 16.4%, almost on par with last year's 16.5%, and overall vacancy decreased to 12.5%, down slightly from 12.7% in 2012. Quarterly net absorption totaled -245,211 SF versus last year's 298,126 SF, while yearly net absorption reached -17,920 SF compared to 794,398 SF in 2012. Although the business environment is improving overall, the trend to downsize square footage per employee and its effect on overall office size is a factor driving in negative net absorption for the year.

The strong River North and West Loop submarkets continued to outperform the CBD as a whole. River North vacancy reached 9.2%, down from 10.0% in 4Q 2012. West Loop vacancy stands at 11.9%, down from 12.7% in 4Q 2012. The largest lease signed in 2013, Gogo Inc.'s move to 234,000 SF at 111 N Canal in the West Loop, again confirms the desirability of this submarket. Meanwhile Cleverbridge, another technology firm, leased 30,000 SF at 350 N Clark in River North's very tight loft market. Also notable in River North is CBRE's new lease for 61,400 SF at 321 N Clark.

Direct average asking rents for all classes increased to \$29.66 per SF from \$28.71 in 4Q 2012, spurred by competition in preferred submarkets. Class C average rental rates also increased to \$22.05 per SF, narrowing the gap between the highest and lowest rents. Class C availability at 11.1% and vacancy at 9.1% both decreased due to the redevelopment of certain buildings, and Class C was the only class to show positive net absorption in 2013 at 214,752 SF. At the time of this report, Class C space is rarely listed at less than \$20.00 per SF gross, and as it represents only 7.4% of the available market, tenants seeking lower CBD leasing costs will continue to be challenged by decreased supply at higher prices.

Two of the largest investment sales of 2013 closed in the fourth quarter: KBS Realty Advisors' purchase of 500 W Madison for \$435 million and Ivanhoe Cambridge's acquisition of the 10 and 120 S Riverside Plaza complex for \$367 million. John Buck Company also announced it will construct a new building at 151 N Franklin. Increased sales activity is driving highly competitive deals at higher prices; factors influencing these deals to close may include both a concern that interest rates may increase and economic optimism that conditions will continue to improve.

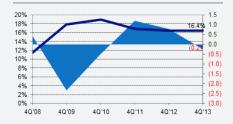
# 4Q 2013

#### CBD Outlook

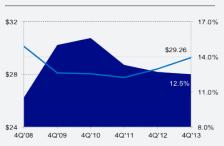
- Tenants continue to seek the West Loop and River North submarkets either for transportation convenience or the desire for loft space.
- Rents are on the rise for top trophy buildings as well as Class C buildings.

  Tenants trying to minimize real estate costs will have a difficult time in the tightening Class C office market.
- With 2013's two largest sales taking place in 4Q and new construction announced at 151 N Franklin, investment activity is picking up. This trend should continue into 2014 as overall vacancy and availability continue to decrease.

#### Annual Absorption vs. Availability



#### Vacancy Rate vs. Average Asking Rent



#### **Economic Indicators**

	4Q 2013	4Q 2012	
IL Unemployment	8.9%	8.8%	
US Unemployment	6.7%	7.9%	
US Consumer Confidence Index	78.1	65.1	
Western TX Intermediate Price Per Barrel	\$95.25	\$87.46	

### Market Overview

		4Q 2013	4Q 2012	
Total Inventory (SF)		169,756,254	168,797,962	
Overall Vacancy	•	12.5%	12.7%	
Direct Vacancy	•	11.6%	11.8%	
Sublease Vacancy	•	0.8%	0.9%	
Overall Available	•	16.4%	16.5%	
Direct Available	<b>◄▶</b>	14.6%	14.6%	
Sublease Available	•	1.8%	1.9%	
Gross Average Asking Rate (Overall)	<b>A</b>	\$29.26	\$28.40	
Gross Average Asking Rate (Direct)	<b>A</b>	\$29.66	\$28.71	
Current Net Absorption (SF)	•	(245,211)	298,126	
YTD Net Absorption (SF)	<b>V</b>	(17,920)	794,398	

## Noteworthy Leases

Tenant	SF	Туре	Submarket	
Gogo Inc. 111 N. Canal	230,000	New	West Loop	
Chicago Public Schools 1 N. Dearborn	156,000	New	Central Loop	
Sprout Social 131 S. Dearborn	64,000	New/ Sublease	Central Loop	
CBRE Inc. 321 N. Clark	61,400	New	River North	
Kraft Foods Group, Inc. 401 N. Michigan	40,000	New	N. Michigan Avenue	

## Submarkets



### **Market Statistics**

Submarket	Inventory (SF)	Total Available (SF)	Percent Available	Total Vacant (SF)	Vacancy Rate	Current Absorption (SF)	YTD Absorption (SF)	Average Asking Rent (Overall)	Average Asking Rent (Direct)
Central Loop	48,482,944	6,896,239	14.2%	5,620,104	11.6%	40,701	(22,686)	\$28.62	\$28.80
East Loop	28,158,406	5,511,639	19.6%	4,437,788	15.8%	(69,360)	136,028	\$29.07	\$29.25
North Michigan Avenue	17,674,437	3,422,862	19.4%	2,733,31	15.5%	(257,296)	(171,640)	\$27.31	\$27.44
River North	18,598,348	2,109,808	11.3%	1,712,821	9.2%	45,092	(497)	\$30.74	\$31.95
South Loop	4,555,625	659,722	14.5%	411,746	9.0%	(4,352)	(773)	\$21.43	\$21.27
West Loop	52,286,494	9,314,154	17.8%	6,220,559	11.9%	4	41,648	\$30.76	\$31.35
Market Totals (by Class)									
Class A	85,698,294	15,866,592	18.5%	11,751,975	13.7%	(213,348)	(83,932)	\$31.64	\$32.20
Class B	65,518,590	9,987,431	15.2%	7,701,079	11.8%	(55,361)	(148,740)	\$27.49	\$27.91
Class C	18,539,370	2,060,401	11.1%	1,683,275	9.1%	23,498	214,752	\$22.05	\$22.06
TOTALS	169,756,254	27,914,424	16.4%	21,136,329	12.5%	(245,211)	(17,920)	\$29.26	\$29.66

\*Survey method includes all office buildings with more than 20,000 SF in each submarket.